For:

P.O. BOX 33089

NEWARK, NJ 07188-0089

WARREN FOR SENATE 2012(328312)

CBS TELEVISION © GW

**WBZ TV 4** 

1061-543744

Invoice Num:

Invoice

Page 1 of 4

Account Exec:

PAT CASHEN POLITICAL

Office: WBZ-TV Contract Num: 1061-58409

**Contract Dates:** 09/25/2012-09/30/2012

**Customer Order:** 

Linked Order:

CPE:

In Account MEDIA STRATEGIES & RESEARCH(22426)

With: 11350 Random Hills Rd Ste 670

5 Middlesex Ave FI 1 Somerville, MA 02145-1102

Fairfax, VA 22030-7428 ATTN:Accounts Payable / 12156

WARREN/D/US SEN MA **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	09/30/2012		
Billing Cycle:	Broadcast EOM	<b>PAY BY</b>	10/30/2012
Billing Period:	08/27/2012-09/30/2012	PAIDI	Net 30 days

Buy	Flight									Total		
ine	Descri	•		Buy Line Dates				WTFSS	Dur	Spots	Rate	
1		ARLY SH	OW	09/25/2012-09/28/2012			. T W	/TF	30	4	500.00	
F	FIXED											
<u>V</u>	Veek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
0	9/24/2012-09/	30/2012		. T W T F		4		500.00				
Δ	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
0	9/25/2012	Tu	07:57:25 AM		EW12-112		30	500.00				
0	9/26/2012	We	08:57:19 AM		EW12-115		30	500.00		N. Santa		
0	9/27/2012	Th	08:48:36 AM		EW12-115		30	500.00			N:	
0	9/28/2012	Fr	08:58:22 AM		EW12-116		30	500.00				
2	SATUR	RDAY EAI	RLY SHOW		09/29/2012-09/2	29/2012		. S .	30	1	900.00	
F	IXED											
V	Veek Of			MTWTFS	S	Spots Per Week		Rate				
	9/24/2012-09/	30/2012		S.	_			900.00				
Δ	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
0	9/29/2012	Sa	08:24:36 AM		EW12-116		30	900.00				
3	RACH	AEL RAY			09/26/2012-09/2	28/2012	W	.F	30	2	550.00	
F	TIXED				A N.	10 10						
V	Veek Of			MTWTFS		Spots Per Week		Rate				
_	)9/24/2012-09/	30/2012		W.F	<u> </u>	2		550.00				
Ü	13/24/2012-03/	30/2012				2		330.00				
_	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
0	9/26/2012	We	09:38:19 AM		EW12-116		30	550.00				
0	9/28/2012	Fr	09:33:27 AM		EW12-115		30	550.00				
4	PRICE	IS RIGH	Γ		09/25/2012-09/2	27/2012	.т.	Τ	30	2	990.00	
	IXED											

For:

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Somerville, MA 02145-1102

Fairfax, VA 22030-7428

WARREN FOR SENATE 2012(328312)

CBS TELEVISION STATIONS

Account Exec: PAT CASHEN POLITICAL

Office: WBZ-TV Contract Num: 1061-58409

09/25/2012-09/30/2012 **Contract Dates:** 

**Customer Order:** Linked Order:

CPE: / 12156

In Account MEDIA STRATEGIES & RESEARCH(22426) 11350 Random Hills Rd Ste 670 **Product Desc:** WARREN/D/US SEN MA

Broadcast airtimes represented are reported to the nearest second. ATTN:Accounts Payable

**WBZ TV 4** 

INVOICE

Page 2 of 4

Invoice Num: 1061-543744

Invoice Date: 09/30/2012 Billing Cycle: Broadcast EOM **Billing Period:** 08/27/2012-09/30/2012

10/30/2012 Net 30 days

09/24 Air Da 09/25 09/27	/2012-09/30/20 <u>ite</u> <u>D</u> /2012 T /2012 T	2 <u>ay Air Time</u> u 10:59:26 AM	MTWTFS .T.T M/G For		Spots Per Week 2	МТ	Rate 990.00		Dur	Spots	Rate
Air Da 09/25 09/27	/2012-09/30/20 <u>ite</u> <u>D</u> /2012 T /2012 T	ay <u>Air Time</u>	.T.T		•		·				
09/24 Air Da 09/25 09/27	/2012-09/30/20 <u>ite</u> <u>D</u> /2012 T /2012 T	ay <u>Air Time</u>	.T.T		•		·				
09/25 09/27	/2012 T /2012 T										
09/25 09/27	/2012 T /2012 T		M/G For			_					
09/27	/2012 T	ı 10:59:26 AM		<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
5		40 50 07 414		EW12-113		30	990.00				
		n 10:59:27 AM		EW12-116		30	990.00				
FIXE	CBS SOAP F	ROTATION		09/28/2012-09/28/2	012		.F		30	1	550.00
	)										
								1000			
<u>Week</u>			MTWTFS	<u>S</u> .	Spots Per Week		Rate				
09/24	/2012-09/30/20	2	F		1		550.00				
Air Da	ite <u>D</u>	ay <u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	- 10	Credit	Remarks
09/28		01:58:56 PM		EW12-116		30	550.00		Bit.		
6	DR. PHIL			09/25/2012-09/28/2	012	TV	WTF	-	30	4	600.00
FIXE				00/20/2012 00/20/2	012					•	000.00
				10							
Week	Of		MTWTFS	<u>s</u>	Spots Per Week		Rate				
09/24	/2012-09/30/201	2	.TWTF		4	No. of Contract of	600.00				
A: D		A: T:	M/O F	A. M. M			5 .	D 1.7		0 "	<b>D</b>
Air Da		ay Air Time	M/G For	Material FW40 440	100	<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
09/25 09/26		u 03:13:13 PM le 03:54:25 PM		EW12-112 EW12-116		30 30	600.00 600.00				
09/26				EW12-116 EW12-115		30 30	600.00				
09/28		03:46:46 PM	1	EW12-115		30	600.00				
03/20		05.40.401 101									
7	5PM NEWS			09/25/2012-09/28/2	012	. T V	WTF		30	4	1,000.00
FIXE	)										

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CPE: / 12156

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WBZ-TV

1061-58409

PAT CASHEN POLITICAL

09/25/2012-09/30/2012

**WBZ TV 4** 

Invoice Num:

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Invoice Date: 09/30/2012 Billing Cycle: Broadcast EOM

**Billing Period:** 08/27/2012-09/30/2012 Page 3 of 4

INVOICE

10/30/2012 Net 30 days

Buy Flight ine Descrip		tion		Buy Line Dates MTWTFSS				Dur	Total				
	Descripti	on		Buy Line Dates			IVI I		Dur	Spots	Rate		
_	Neek Of			MTWTFSS	_	Spots Per Week		Rate					
(	09/24/2012-09/30/	/2012		.TWTF		4		1,000.00					
1	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks		
(	09/25/2012	Tu	05:14:05 PM		EW12-115		30	1,000.00					
(	09/26/2012	We	05:27:38 PM		EW12-115		30	1,000.00					
(	09/27/2012	Th	05:28:08 PM		EW12-116		30	1,000.00					
(	09/28/2012	Fr	05:30:01 PM		EW12-116		30	1,000.00		The same of the sa			
8	530PM N	EWS		09/25/2012-09/28/2012		3/2012	.TWTF		30	4	1,100.00		
	FIXED Week Of			MTWTFSS		Spots Per Week		Rate	1				
-		(0040		·		Spois Fei Week	17.00	ANT Y		100			
(	09/24/2012-09/30/	2012		.TWTF		4		1,100.00					
1	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>		
(	09/25/2012	Tu	05:35:05 PM		EW12-116		30	1,100.00					
(	09/26/2012	We	05:55:54 PM		EW12-116		30	1,100.00					
(	09/27/2012	Th	05:39:05 PM		EW12-115		30	1,100.00					
(	09/28/2012	Fr	05:54:28 PM		EW12-115		30	1,100.00					
9	9 CSI: CRIME SCENE INVESTIG		ENE INVESTIGA	ATION	N 09/26/2012-09/26/2012		W		30	1	11,700.00		
ı	FIXED					, -							
1	Neek Of			MTWTFSS	7	Spots Per Week		Rate					
(	09/24/2012-09/30/	2012		W		1		11,700.00					
1	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks		
(	09/26/2012	We	11:00:20 PM		EW12-115		30	11,700.00					
10	WBZ NE\	NS			09/29/2012-09/29	9/2012		S.	30	1	2,700.00		
-	FIXED								<u> </u>		<u> </u>		

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Buy	Flight									Total	
Line	Descrip	otion			Buy Line Date	s	M 1	TWTFSS	Dur	Spots	Rate
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
09/	/24/2012-09/3	30/2012		S.		1		2,700.00			
<u>Air</u>	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09/	/29/2012	Sa	11:33:59 PM		EW12-115		30	2,700.00			
11	WBZ N	EWS			09/30/2012-09/	30/2012		S	30	1	2,700.00
FIX	(ED										
We	eek Of			MTWTFS	S	Spots Per Week		Rate			h.
09/	/24/2012-09/3	80/2012		S		1		2,700.00	A .		
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09/	/30/2012	Su	11:27:15 PM		EW12-116		30	2,700.00			
	To	tal Spots	<u> </u>	Gross Ai	<u>mt</u>	Comm	nission Amt	Net Amt	Debit	Credit	Reconciliation
				34,430.0			5,164.50	29,265.50	0.00		0.00

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: CONTROLLERS OFFICE: WBZ-TV

(617) 562-5022

34,430.00 **Gross Billing Trade Value** 0.00 **Agency Commission** 5,164.50 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 29,265.50 **Pay This Amount** 

Warranty - We warrant the above broadcasts were made according to the official station log.